

HEXAGON COMPONENTS

A digital home for a mountain bike component brand.

MY ROLE

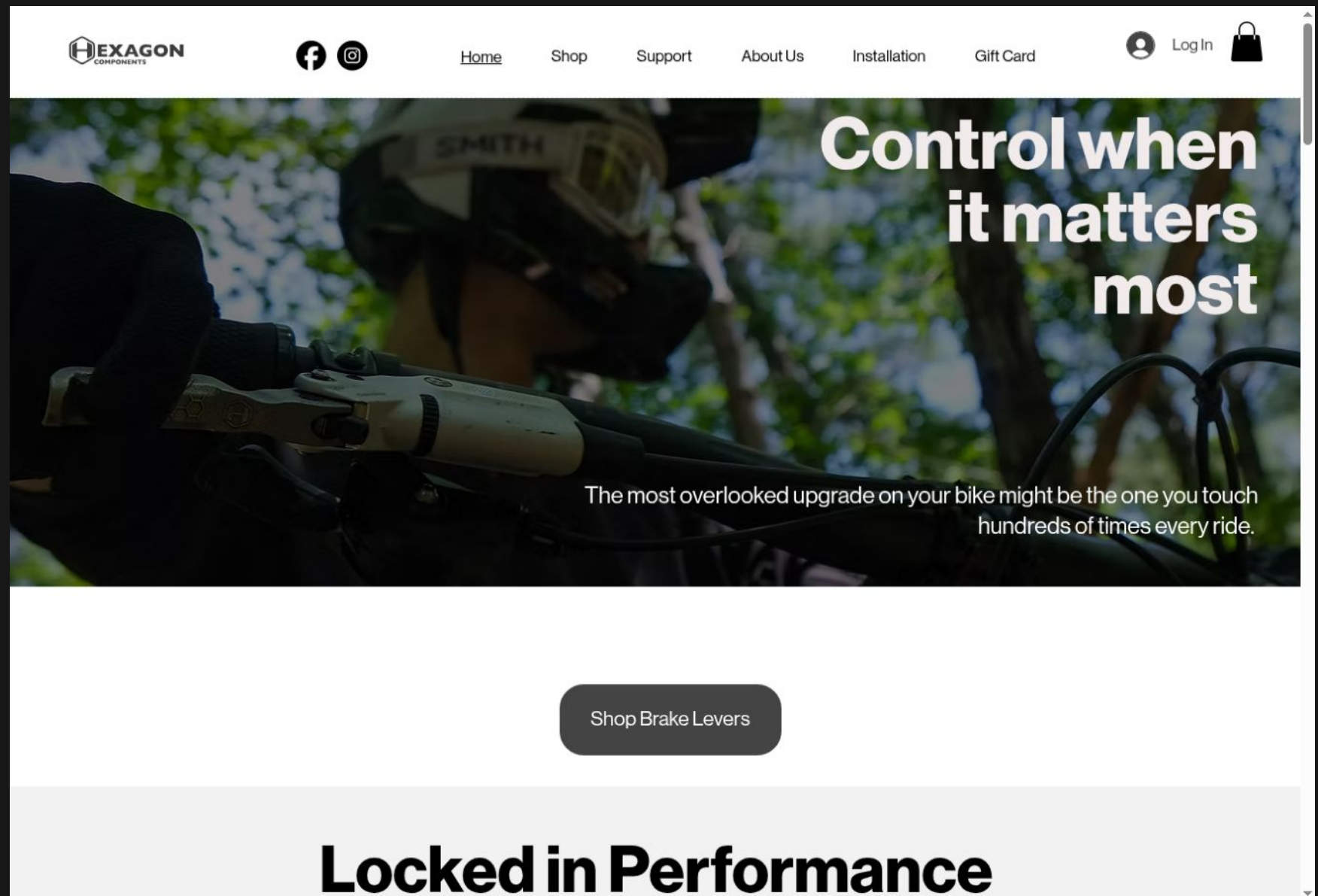
Website design and packaging graphics for Hexagon Components.

THE WEBSITE

The homepage pairs on-bike imagery with a direct route to the product range. Bold headings and a restrained layout keep the focus on the riding experience.

PROJECT SCOPE

My contribution focused on the website and packaging graphics for the brake levers.



LIVE WEBSITE / HOMEPAGE

From first look to product detail.

A closer look at how the website presents the lever range and its available options.

PRODUCT PAGE

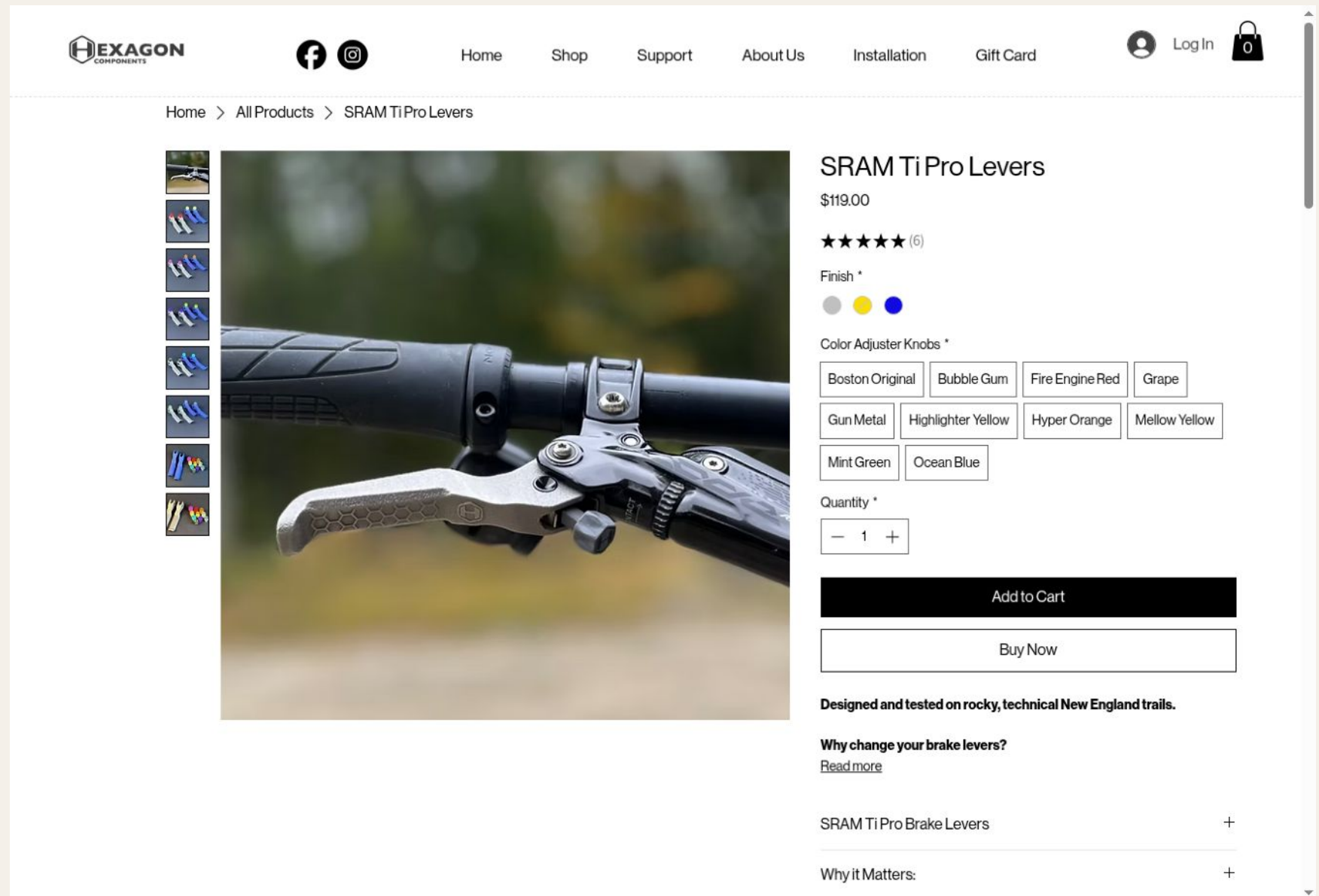
Product photography sits alongside finish and color choices, keeping the component and its options in the same view.

INFORMATION HIERARCHY

The page brings product details, compatibility information, and purchasing controls into a clear sequence.

VIEW THE LIVE SITE

hexagoncomponents.com



LIVE WEBSITE / SRAM TI PRO PRODUCT PAGE

Website case study. Product photography shown as part of the site presentation.